

Jeffrey Yang

hyang48@pratt.edu | (858) 603-4692 | [linkedin.com/in/haojeffreyyang](https://www.linkedin.com/in/haojeffreyyang) | yang-j.com

Education

Pratt Institute

Expected Graduation Date: December 2026

Candidate for Master of Science in Information Experience Design

Relevant Coursework: UX Design for AI, Advanced Usability/UX Evaluation, Practical Ethnography for UX, UX Design Systems, Information Architecture & Informational Design, Mobile Interaction Design

Western University

Bachelor of Management and Organizational Studies

Work Experience

Apple

Manhattan, New York

Product Design Intern

January 2026 – Present

- Led UI components and iconography redesign for Schoolwork and Classroom as part of Apple's transition to the Liquid Glass design system, with work shipped to production.
- Designed low-fidelity wireframes to map teacher-student workflows, surfacing usability insights that directly informed component decisions.
- Partnered with other engineers, UX researchers, and system designers to iterate components, ensuring consistency and accessibility compliance across iOS and MacOS.

Center for Digital Experiences at Pratt Institute

Manhattan, New York

Product Designer Consultant

August 2024 – Present

- Facilitated a UX audit and trial flow redesign for CodeBaby, applying WCAG, compliance, and moderated user testing sessions to uncover usability issues and an attempt to increase trial-to-subscription conversion.
- Conducted qualitative research in partnership with Toyota Motors North America focused on enhancing pedestrian safety, utilizing user personas to inform design decisions and ensure alignment.

Pratt Institute

Manhattan, New York

Research Assistant

January 2025 – Present

- Implemented correlation analysis to identify relationships between students' understanding of AI and their confidence in applying it for academic purposes.
- Collected and analyzed survey data from 50+ students on Generative AI use, measuring comfort, confidence, and preparedness across the full research cycle.

Leadership Experience

User Experience Professionals Association (UXPA)

Manhattan, New York

VP of Finance

September 2024 – Present

- Directed outreach to Partiful, securing sponsorship for a hackathon fostering collaboration between students and professionals.

Publications

Yang, J., Lopatovska, I., et al. (under review). *The Normalization of Unease: The Case of GenAI Use by Graduate Students. Information and Learning Sciences.*

Skills

Tools: Figma, Sketch, Adobe Creative Suite (Illustrator, After Effects, Photoshop, Premiere Pro), Miro

Development: Unity, C#, Flutter, A-Frame, SwiftUI

UI/UX Design: Information Architecture, Design Systems, Service Design, AR/VR, Interaction Design